

FROM EXECUTIVE PRODUCER MATTHEW WEINER OF **THE SOPRANOS**

MAD MEN



Where the truth lies

Series Premiere July 19 ■ **Thursdays 10pm/9c**



"Television's best new drama.
Mad Men is... **must-see TV**"
— *Newsweek*

"Wow...dazzling...sleek, sexy...
9 out of 10"
— *TV Guide*

"★★★★★"
— *PEOPLE*

"Mad Men is **the best new show**
of the summer"
— *New York Post*

"...possibly **the best new show**
you'll see this summer"
— *TIME Magazine*



FREE – Three Martini Lunch Box

DJs: Send us an air-check using this **MAD MEN** talking point and we'll send you a Three Martini Lunch Box including three flawless Riedel Vinum Martini glasses.

Watch MAD MEN, the provocative new series from The Sopranos executive producer Matthew Weiner, premiering this Thursday Night, July 19th at 10/9C only on AMC.

Email air-checks to Doug@GREATtv.com by 7/27/07. Offer details below.

MAD MEN is **AMC's** provocative new original series from writer and executive producer Matthew Weiner of *The Sopranos*. Set in 1960 New York, **MAD MEN** pulls the viewer into an unexpected new world – the high-powered and glamorous "Golden Age" of advertising – where everyone is selling something and nothing is ever what you expect it to be.



Click here to watch a sneak peek NOW!

DJs Ask Your Listeners – Can you imagine this kind of etiquette in **your** office?

- Forget waiting for happy hour – you could have three martinis just at lunch, not to mention the afternoon cocktail at your desk.
- Flirting with your secretary is all in a days work. You could say, "Honey, you look like a hundred bucks - wouldn't hurt if you showed off those legs."
- No need to step outside for a cigarette – you can smoke in your office, on the elevator, even in a client meeting.

