



July 31, 2007

Hi Guys,

We know you're in on all the hot entertainment happenings, so get ready for the latest from **SHOWTIME!** On Monday, August 13, Mary-Louise Parker is back for an all new season of **WEEDS**, the critically acclaimed **SHOWTIME** Original Series that has everyone hooked. Then David Duchovny stars as Hank Moody, a guy who'll say anything but 'no,' in the new **SHOWTIME** Original Series **CALIFORNICATION** – making Mondays on **SHOWTIME** the most tempting night on television!

We've enclosed a special preview DVD of the first episode of **CALIFORNICATION** so that you can see what all the buzz is about. (It's TV-MA and very hot. So, consider yourself warned!) You may not respect Hank in the morning, but we're convinced you'll definitely want to see him again.

So check out **CALIFORNICATION**, munch a brownie or two and tell your listeners: "Watch the premiere of **WEEDS Season 3** starring Mary-Louise Parker, followed by the premiere of the new **SHOWTIME** Original Series **CALIFORNICATION** starring David Duchovny, Monday, August 13 starting at 10/9C only on **SHOWTIME!**"



**Use one of the enclosed WEEDS/CALIFORNICATION talking points and send an air-check to [Doug@GREATtv.com](mailto:Doug@GREATtv.com) by August 24, 2007 and we'll send you WEEDS Season 1 & 2 on DVD and a bunch of delicious brownies to satisfy your munchies!**

**WEEDS and CALIFORNICATION** - provocative, smart, funny, delicious...  
Mondays Are Tempting on **SHOWTIME!**

On behalf of **SHOWTIME**, thank you for all your support.

Doug Krebs  
Senior Marketing Manager  
**GREAT!**

Phone: 770-436-8223

Email: [Doug@greattv.com](mailto:Doug@greattv.com)

P.S. Please tell your GM or PD the DVDs and Brownies are for you!